



## Birgit Ludwig appointed COO of Swiss Life Asset Managers

19 November 2025

Birgit Ludwig will take over the role of Chief Operating Officer (COO) of Swiss Life Asset Managers and member of the Executive Committee as of 1 January 2026. She succeeds Robin van Berkel, who will be handing over his function as COO as part of a long-term succession planning.

Birgit has over 20 years of experience in the financial services industry. For the past 10 years, she has held various COO functions at BlackRock Asset Management in Zurich, Frankfurt and London.

In her new role, Birgit will report directly to Per Erikson, Group CIO of Swiss Life. She will also become a member of the Executive Committee of Swiss Life Asset Managers and, as COO, will also be responsible for the further development and transformation of the organisation as part of the growth strategy as a European asset manager.

Robin van Berkel will step down as COO as of 1 January 2026 and no longer sit on the Executive Committee. However, he will continue to work as Managing Director for Swiss Life Asset Management Ltd, the Swiss fund management company, with a reduced level of employment. He will also apply his knowledge of national and international asset management to various initiatives and projects. Robin van Berkel will continue to report directly to Per Erikson.

“I am very pleased that we have been able to recruit Birgit – a manager with strong people skills and many years of experience in the strategic management and further

development of central operating systems. She has a strong track record in operational improvement of corporate efficiency and will continue to drive the growth strategy our third-party business.

At the same time, we would like to thank Robin van Berkel most sincerely for his many years of commitment and outstanding work and look forward to continuing to work with him,” explained Per Erikson, Group CIO of Swiss Life.



*Image: Birgit Ludwig, Chief Operating Officer, Swiss Life Asset Managers*

## Information

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### Swiss Life Asset Managers

Swiss Life Asset Managers has 165 years of experience in managing the assets of the Swiss Life Group. This insurance background has exerted a key influence on its investment philosophy, which is governed by such principles as value preservation, the generation of consistent and sustainable earnings and a responsible approach to risks. This tried and tested approach means that Swiss Life Asset Managers is also available to third-party clients in Switzerland, France, Germany, Luxembourg, the UK, Italy and the Nordic countries.

As at 30 June 2025, Swiss Life Asset Managers managed a total volume of CHF 281.8 billion in assets for the Swiss Life Group, including over CHF 137.6 billion for third-party asset management. Swiss Life Asset Managers is also a leading institutional real estate investor<sup>1</sup> in Europe, with CHF 88.7 billion of a total volume of CHF 281.8 billion in assets under management invested in real estate. In addition, Swiss Life Asset Managers, in cooperation with Livit, manages real estate worth a total of CHF 24.2 billion. Total real estate under management as at the end of June 2025 thus stood at CHF 112.9 billion.

Swiss Life Asset Managers has over 2300 employees in Europe.

### A financially self-determined life

Swiss Life enables people to live a financially self-determined life so they can look to the future with confidence. Swiss Life Asset Managers pursues the same goal: we think long term and act responsibly. We use our knowledge and experience to develop future-oriented investment solutions. That's how we support our customers in achieving their long-term investment objectives. This in turn helps their customers to plan long term and act with financial self-determination.

<sup>1</sup> #2 IPE Top 150 Real Estate Investment Managers 2024 Ranking Europe, #2 INREV Fund Manager Survey 2025